

# CAPABILITY STATEMENT



ADVISOR

BROKER

ADMINISTRATOR

## Comprehensive HR & Benefits Consulting, Communication, & Administrative Support Services

Founded • 2005  
Employees • 30  
US Offices • 2

NAICS CODES  
524210 • 541612  
524298 • 541611  
524292

EIN • 56-2523265  
DUNS • 624302084  
CAGE • 4Y1Q5

SECURITY ACCREDITATIONS  
NIST SP 800-53 • SP 800-171  
SOC 2 COMPLIANT

### Client Performance

Delta Air Lines | Lockheed Martin | TD Ameritrade | U.S. Securities & Exchange Commission | Federal Deposit Insurance Corp. (FDIC) | U.S. Office of Personnel Management | State of Florida | State of Georgia | North Carolina Retirement System | City of Atlanta

### Team Members' Experience

Anheuser-Busch | CIBA Vision | The Coca-Cola Company | Dresser-Rand | Georgia Pacific | Holiday Inn  
Office Depot/Office Max | Siemens | Southern Company | Tyco International | UNIFI

"Benalytics is trusted by the largest employer in America with over 8 million members. For another client, we reduced costs by \$42 million while enhancing their benefits package."

Charles G. Atkinson, PMP, Managing Principal



# Comprehensive HR & Benefits Support

For over 20 years, Benalytics has supported fully insured and self-funded employers with cutting-edge analytics, technology, and multi-media communication. Our goal is to simplify administration, engage employees, and reduce costs. Led by senior consultants and health underwriters from leading consulting, actuarial, and insurance firms, our services rival those of the largest national firms – at a fraction of the cost.



## Benefits

- Strategy, funding & plan design
- Underwriting, renewals & rate negotiation
- Data analytics & financial modeling
- Claim audits & dependent verification
- Benchmarking, RFP design & management
- Core, voluntary, supplemental benefits



## Communication

- HR & benefits branding
- Stakeholder research, surveys, & focus groups
- Employee outreach & enrollment
- Website design, programming & hosting
- Customized multi-media, multi-platform campaigns to engage, educate & motivate



## Public Health Plans

- Plan enrollment, administration, financial management & recordkeeping
- Adjudication, resolution & appeals of claims
- Program branding
- Multi-platform outreach, engagement, education & advocacy for participants
- 24/7 resources & customer services



## Administration

- Plan management & administration
- Customized online enrollment platforms
- Billing, auditing, & premium reconciliation
- Compliance & reporting
- Call center & customer service
- Claims advocacy, support & administration



## Human Capital

- Compensation surveys & benchmarking
- Opinion surveys, data collection & analysis
- Human Resource & Total Rewards strategy
- Onboarding & life cycle management
- Change management & labor relations



## Partnership

- Expert, independent advice, with objective insights, new ideas & fresh perspectives
- Brokerage option for no-cost services
- Flexible & available for ad hoc projects, end-to-end service, or sub-contracting with your Primes

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CELEBRATING  
20 YEARS