

CAPABILITY STATEMENT

Trusted Advisor to the Largest Health Plan in America



ADVISOR

BROKER

ADMINISTRATOR

Comprehensive HR & Benefits Consulting, Communication, & Administrative Support Services

Founded • 2005
Employees • 30
US Offices • 2

NAICS CODES
524210 • 541612
524298 • 541611
524292

EIN • 56-2523265
DUNS • 624302084
CAGE • 4Y1Q5

SECURITY ACCREDITATIONS
NIST SP 800-53 • SP 800-171
SOC 2 COMPLIANT

Client Performance

Delta Air Lines | Lockheed Martin | TD Ameritrade | U.S. Securities & Exchange Commission | Federal Deposit Insurance Corp. (FDIC) | U.S. Office of Personnel Management | State of Florida | State of Georgia | North Carolina Retirement System | City of Atlanta

Team Members' Experience

Anheuser-Busch | CIBA Vision | The Coca-Cola Company | Dresser-Rand | Georgia Pacific | Holiday Inn
Office Depot/Office Max | Siemens | Southern Company | Tyco International | UNIFI

"Benalytics is trusted by the largest health plan in America with over 8 million members. Earning that same trust with another client resulted in a \$42 million cost reduction while enhancing their benefits plan."

Charles G. Atkinson, PMP, Managing Principal



Comprehensive HR & Benefits Support

For over 20 years, Benalytics has supported fully insured and self-funded employers with cutting-edge analytics, technology, and multi-media communication. From 2 members to 8 million, our goal is to simplify administration, engage employees, and reduce costs. Led by senior advisors and health underwriters from leading consulting, actuarial, and insurance firms, our services rival those of the largest national firms – at a fraction of the cost.



Benefits

- Strategy, funding & plan design
- Underwriting, renewals & rate negotiation
- Data analytics & financial modeling
- Claim audits & dependent verification
- Benchmarking, RFP design & management
- Core, voluntary, supplemental benefits



Communication

- HR & benefits branding
- Stakeholder research, surveys, & focus groups
- Employee outreach & enrollment
- Website design, programming & hosting
- Customized multi-media, multi-platform campaigns to engage, educate & motivate



Public Health Plans

- Plan enrollment, administration, financial management & recordkeeping
- Adjudication, resolution & appeals of claims
- Program branding
- Multi-platform outreach, engagement, education & advocacy for participants
- 24/7 resources & customer services



Administration

- Plan management & administration
- Customized online enrollment platforms
- Billing, auditing, & premium reconciliation
- Compliance & reporting
- Call center & customer service
- Claims advocacy, support & administration



Human Capital

- Compensation surveys & benchmarking
- Opinion surveys, data collection & analysis
- Human Resource & Total Rewards strategy
- Onboarding & life cycle management
- Change management & labor relations



Partnership

- Expert, independent advice, with objective insights, new ideas & fresh perspectives
- Brokerage option for no-cost services
- Flexible & available for ad hoc projects, end-to-end service, or subcontracting with your Primes

Benalytics Consulting Group, LLC, 2110 Newmarket Parkway SE, Suite 200, Marietta, GA 30067

Office 770.420.0525 • Fax 770.420.0535 • www.benalytics.com

CELEBRATING
20 YEARS